

Games made to boost Twitch engagement

A small research document by Malou Bruij

Online communities keep on growing. More and more people get inspired to start their own safe spaces - a seemingly fast way to do that is to become a streamer.

However, if you fail to captivate your viewers, you will not get to create a community like you had hoped to. Viewers will enter the stream and leave just as quickly if they find it too boring.

So, how could a creator avoid this?

Simply put, one has to *make* it more engaging. A simple way is to interact with your chat. But sometimes, that might not be enough, or it might still become boring after a while.

Merging a video game into your stream is a wonderful way to keep your viewers busy and entice them to come back. Your chat gets direct input into the stream and can influence the outcome, allowing a more exciting and engaging space to flourish. Multiple streamers have already made use of games like this. I looked into these and will give short synopses.

Twitch integrated games

Burgie's cozy kitchen

Burgie's cozy kitchen is a cute game where you run your own burger joint. Satisfy your customers by preparing their orders correctly and gain positive reviews.

This game has a Streamer Mode where you can connect the game to your Twitch (among other platforms) and allow your chat to place orders via chat commands.



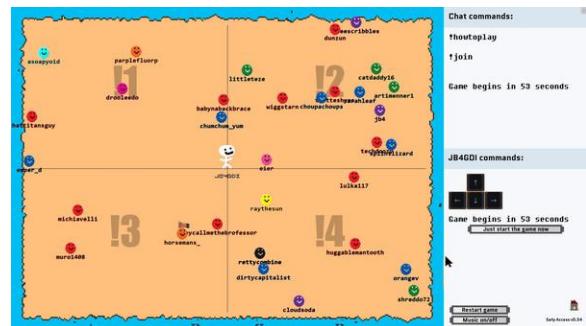
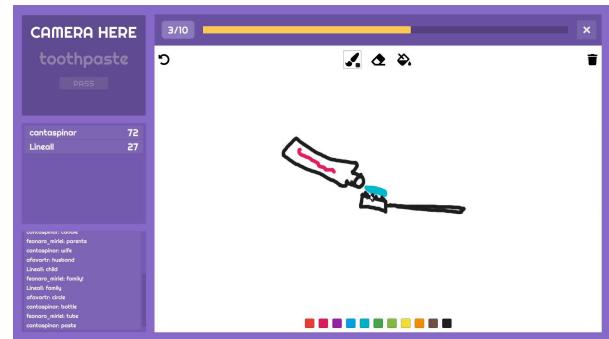
Stream Avatars

Stream Avatars is specifically made to make your livestreams more engaging for your viewers. The streamer can customize the look in such a way to fit their theming. Viewers can fight bosses, fight a Battle Royale, customize their avatar, gamble, basketball, and duel. Custom bosses, avatars and gear can be implemented by

the streamer. The streamer can also cast mass commands.

Drawy

Drawy is a game where the streamer draws a word and the chat needs to guess what the word is. Viewers can earn points, the viewer with the most points wins.



100-Player Twitch Chat Party Pack

100-Player Twitch Chat Party Pack is a set of minigames that lets you play with or against your viewers. Up to 100 people can join, all making their own choices and playing as their own character. An AFK mode allows the chat to stay busy while the streamer is away.

One Troll Army

One Troll Army lets the streamer play as a big boss troll. The viewers can control the units you fight against.



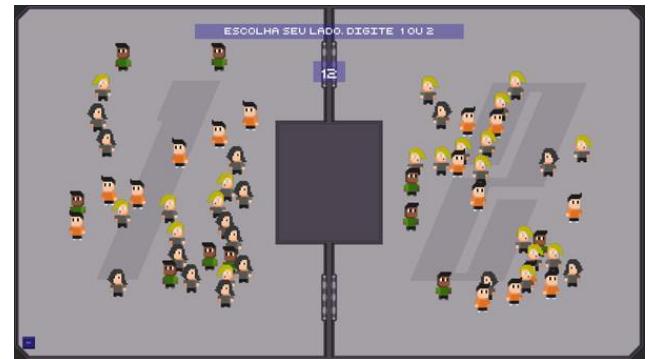
Kukoro: Stream chat games

Kukoro: Stream chat games allows for high interaction with your chat. It consists of different minigames and avatar customization. There are also missions with rewards to be earned. There is action, cooperation, strategy, investigation, roleplay, sociology and strategy involved. Furthermore, there is an option for all the viewers to take on the streamer in a fight directly. The reviews for this are overwhelmingly positive, with streamers saying it has been very effective in boosting their engagement.



Stream Games

Stream Games is a collection of minigames where streamers can play with their viewers. Viewers can earn ranks and rewards from winning minigames.



I looked into tamagotchi-like widgets, but couldn't find any popular ones on par with the aforementioned games.

ScottFalco made a custom one of his mascot character, found [here](#).

TheCozydeck has made a widget resembling the real tamagotchi, found [here](#).

Conclusion

Most of these games are centered around minigames and high-intensity gameplay, taking up the attention of your stream. This could be very effective in boosting your engagement, but it might not be exactly what you want, especially if you're busy with other games in the meantime.